



The
Insurance
Institute

Certified Insurance Director

*Executive
Education
Programme*

In partnership with



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Our education partnership with Trinity Business School will enable us to take this already established programme to a new level.

Designing and delivering impactful learning experiences to business executives from the insurance sector, so that they can better understand, manage and shape their rapidly changing business environments.

Dermot Murray
Certified Insurance Director
CEO, The Insurance Institute

About The Programme

Safeguarding strong leadership and sound judgement at board level, is at the heart of the Certified Insurance Director programme. Indeed, the Central Bank of Ireland has acknowledged its role in raising the professional standards of the insurance sector.

Designed in collaboration with the world renowned Trinity Business School faculty, the programme's content is specifically tailored for company directors, senior executives and independent non-executive directors within the insurance sector.

Participants engage in classes delivered by academic and business experts from around the globe. A key attribute of the programme is that because it is specifically tailored to the Irish insurance industry, it is perfect for those interested in expanding their role, getting promoted to a board or expanding their current board positions within the industry.

The ten day course is delivered over four sessions in September, October, November and early December, in the Trinity Business School and the Leuven Institute, Belgium.

Exploring the relationship between business strategy, risk management and financial policy, this programme also serves to highlight the core concepts and behaviours that characterise good corporate governance across all business models, from brokers to corporates.

Gerard McHugh

Associate Professor

Trinity Business School

Programme Content

Each module on the course is highly relevant to the needs of a modern day board executive and grounded in global research and practice.

Designed to fit the demands of a busy schedule, the programme will be delivered face to face, over 10 days, supported by an online resource centre.

Some of the key areas the programme focuses on include:

- Dynamics of an effective boardroom
- Strategy, risk and the creation of value
- Corporate governance in the insurance sector
- Corporate financial performance
- Big data, AI and the future of technology for the insurance market
- Identifying personal strengths and areas for development
- Strategy, risk and the creation of value
- Ethics and leadership



Designation

Successful completion will be on the basis of the creation and submission of a reflective learning journal.

Graduates of the programme are awarded the designation 'Certified Insurance Director', which carries an expectation of commitment to quality governance, ethical standards and robust leadership which collectively serve to protect the integrity of our industry.

Alumni Network

Following the successful completion of this programme, you become a member of an alumni network of industry leaders who enjoy ongoing opportunities for professional development and networking, ensuring that Certified Insurance Directors aren't learning about industry trends after they've happened, but are rather part of the discussion and discovery that precipitates them.

As well as this, you will also become a member of the Trinity Business School alumni and the networking and membership opportunities that present themselves as a result of being part of this prestigious group.





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Executive Education Programme

Programme Dates

Welcome to the Programme Dinner

Sep 12

Module 1

Sep 13, 14, 15

Module 2

Oct 18, 19, 20

Module 3

Nov 12, 13, 14

In Leuven, Belgium

Module 4

Dec 12, 13

All Modules except for Module 3 take place in the Trinity Business School.

Fee

The total cost of the course to participants will be €10,250.

All applicants must first express their interest in the programme via the Programme Coordinator, Amanda Dunne.

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